



LIONS

VISION SERVICES



Join us in
empowering the
blind and visually
impaired in SC's
under-served
communities.



Lions Club
International Licensee



Join Us In Advancing Vision Health for All

Vision health is seldom defined as an “essential service,” yet our sight is absolutely essential to our quality of life, safety, economic security, and general health and well-being. Your support transforms lives.



Your brand will benefit from:

- Affiliation with local service & global name recognition.
- Impact on SDGs & essential services.
 - Measurable ROI in programs, volunteers, & visibility.

Let us help you create a partnership that maximizes impact & exposure.

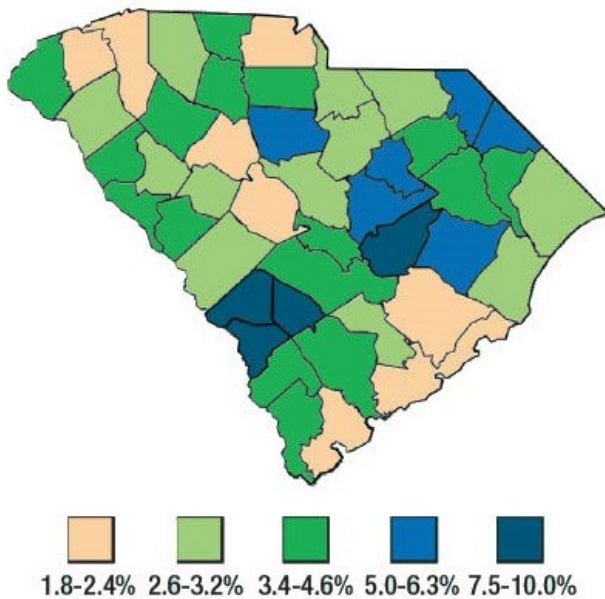
“LVS offers forward-thinking businesses an impactful and compelling opportunity for sponsor partnerships grounded in results-driven approaches uniquely tailored to your corporate focus.”



Daniel J. Prohaska, CFRE
President & CEO
Lions Vision Services

The Urgent Need for Addressing Vision Health

Over 147,000 South Carolinians are blind or visually impaired. That number will double by 2030 without effective intervention. Join us as a corporate partner and combat the \$2B+ economic burden of vision loss in our state.



Diabetic retinopathy ↑72%



Cataracts ↑87%



Glaucoma ↑100%



Age-related MD ↑100%



Vision impairment ↑100%

1 NO POVERTY



We reduce poverty by focusing our services on low-income families, most of whom make less than \$14,500/year. These South Carolinians are chronically un- and under-insured and lack access to adequate healthcare.

3 GOOD HEALTH AND WELL-BEING



Studies show that blindness and vision impairment are often linked to a variety of other health factors. By addressing vision first, we can empower people to change their circumstances and regain the capacity to address other health needs.

10 REDUCED INEQUALITIES



Communities that lack access to vision health are the same communities trapped in historic and systemic poverty. By serving a disproportionate number of Black, Hispanic, Asian, and women clients we are reducing inequalities in health services.

Why This Work Matters

Beyond the practical implications of the gift of sight, we are doing a profound thing – we are changing the way people see themselves, and the world. That change will have an immeasurable impact on our children, our grandchildren, and generations to come.

At 50 + years old I decided to go back to school to further my education in nursing. Over the years, I had made some mistakes, made some bad choices, but never did I lose my desire to excel. So here I am sitting in classrooms with fellow students young enough to be my children. I'm moving a bit slower, seeing a lot less, though looking quite a bit harder, but determined not to give up.

I needed cataract surgery. But with no insurance and no money to pay for the surgery, it didn't seem that was going to happen. I didn't lose Faith because I knew God has brought me through the storm time and time again. And once again he called in his angels. I had reached out to and was contacted by the Lions Vision Services. They paid for my cataract surgery on both eyes.

So yes, I'm still sitting in classrooms with fellow students young enough to be my children. My movements may still be a bit slower than theirs, but best believe, I can see them better. I want to say thank you to the Lions, God's angels. I'm ever so grateful for what you've done for me. Thank you for letting me “see” my way as I'm shooting for the moon. And if by chance, I should miss it head on, at least I know I will dwell among the Stars. I love you and thank you.

Linda Etheredge



Commitment to Transparency & Efficiency


LVS maintains a Platinum Seal of Transparency on GuideStar, among the top 0.5% of organizations registered with GuideStar.

Our network of ophthalmologists, anesthesiologists, & surgery centers provide our clients with a significantly discounted rate, allowing us to leverage every \$1 donated into \$5 in services.



Sponsor Our Programs

LVS programs achieve measurable outcomes and serve those living at or below 200% FPG in SC. A customized PR plan coordinated with your corporate goals accompanies each gift, along with yearlong visibility & updates.

*Custom sponsorships available.	Eye Surgeries 	Low Vision Equipment 	Hearing Aids 	Vision Screenings 
\$25,000+	<ul style="list-style-type: none"> • Permanently save or restore sight • Provides 12+ eye surgeries • Create a \$125,000+ economic impact 	<ul style="list-style-type: none"> • Empower safe and independent living • Provides a full array of low vision equipment options 	<ul style="list-style-type: none"> • Address a need that often accompanies vision loss • Provides 12+ hearing aids 	<ul style="list-style-type: none"> • Preemptively identify vision loss • Provides 330+ screenings at schools & community centers
\$10,000	Plus: <ul style="list-style-type: none"> • Provides 5+ eye surgeries • Create a \$50,000 economic impact 	Plus: <ul style="list-style-type: none"> • Provides most types of equipment including high speed/resolution cameras for sight 	Plus: <ul style="list-style-type: none"> • Provides 5+ hearing aids 	Plus: <ul style="list-style-type: none"> • Provides 130+ screenings • Opportunity to volunteer with screenings
\$5,000	Plus: <ul style="list-style-type: none"> • Provides 2+ eye surgeries • Create a \$25,000 economic impact 	Plus: <ul style="list-style-type: none"> • Provides many types of equipment including CCTVs and wearable devices 	Plus: <ul style="list-style-type: none"> • Provides 2+ hearing aids 	Plus: <ul style="list-style-type: none"> • Provides 60+ screenings
\$2,500	Plus: <ul style="list-style-type: none"> • Provides 1 eye surgery • Create a \$12,500 economic impact 	Plus: <ul style="list-style-type: none"> • Provides basic types of equipment including computer software 	Plus: <ul style="list-style-type: none"> • Provides 1 hearing aid 	Plus: <ul style="list-style-type: none"> • Provides 30+ screenings
\$1,000	Plus: <ul style="list-style-type: none"> • Supports physician, facility, & anesthesia fees for surgeries 	Plus: <ul style="list-style-type: none"> • Provides introductory types of equipment like magnifiers and accessible iPads 	Plus: <ul style="list-style-type: none"> • Supports fitting fees & audiologists for hearing aids 	Plus: <ul style="list-style-type: none"> • Provides 12+ screenings

Sponsor Our Events

Events offer an engaging way to bring your brand to our audience, engage your employees, and support a vital charitable cause. Our event sponsorships can achieve both your marketing and programmatic goals.

*Custom sponsorships available.

Annual Meeting

Blind Fishing Weekend

Virtual Event Series

Day of Giving

\$10,000+
Visionary

- Personally address the audience
- Name an award recipient
- Send attendees follow-up

- Personally address the audience
- Name an award recipient
- Custom PR plan w/ max visibility

- Sole sponsorship rights for 1 year
- Personally address the audience
- Send attendees follow-up

- Personally address the audience
- Offer giving day challenges
- Send attendees follow-up

\$5,000
Convergence

- Plus:
- 6 tickets total
 - One designated email & social media post
 - Verbal recognition

- Plus:
- Share a branded message
 - One designated email & social media post

- Plus:
- Share a branded message
 - Two designated emails & social media posts

- Plus:
- One designated social media posts
 - Share a branded message

\$2,500
Braille

- Plus:
- 4 tickets total
 - One designated social media post
 - Provide electronic branded material

- Plus:
- Access to the Sponsor Lounge
 - Verbal recognition
 - Comp admission to event activities

- Plus:
- Name a Franklin Mason Fellow award recipient
 - Provide electronic branded material

- Plus:
- Provide electronic branded material

\$1,000
Pride

- Plus:
- 2 tickets total
 - Provide branded merchandise
 - Mentioned & tagged in PR

- Plus:
- Provide branded merchandise

- Plus:
- One designated social media post

- Plus:
- Logo/name visible on all relevant event material

\$500
Iris

- Plus:
- Logo/name visible on all relevant event material & promotions

- Plus:
- Logo/name visibility
 - Volunteer opportunities

- Plus:
- Logo/name visible on all relevant event material & promotions

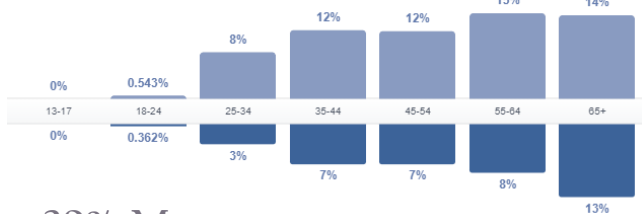
None Available

Connect with Our Network

LVS is in an exciting phase of growth as we expand our audience and establish a presence on multiple media outlets. Our historic network of local Lions Clubs makes us an integral part of communities across South Carolina.

Who's In Our Network?

61% Women



39% Men

Combined Social Reach

Social Media	1,036
Email	2,030
Direct Mail	4,122
TOTAL	7,188

Expansion

Connect with a growing brand. Benefit from local partnerships and impact while maintaining an affiliation with a global entity as a registered licensee with Lions Clubs International the world's largest service organization.



Compassion

We value compassion in all aspects of our work. Our community cares about our mission and is eager to interact with partners, like you. We can connect you to our constituents in a variety of creative ways.



Dedication

The challenges we face require our strongest dedication. We hold this commitment to all of the stakeholders who come alongside us to make this work possible. We seek out and value long term partnerships in all we do.



Other Ways to Get Involved

The challenges we face extend well beyond what can be accomplished with funding alone. Our work requires an array capital to make meaningful advances in vision health. Learn how a partnership can go beyond a gift.

	What We Offer	How You Can Help
Social	<ul style="list-style-type: none">• 50+ years of social capital• 3,000+ Lions Club volunteers statewide• 115+ healthcare partners• Trust and responsiveness	<ul style="list-style-type: none">• Share our message with your community• Invite others to get involved and join us• Publicize your support
Moral	<ul style="list-style-type: none">• Bold moral stances on vital vision health issues• Bringing a voice to minority communities• Changing stigmas	<ul style="list-style-type: none">• Commit to making vision health a corporate priority• Speak up for the blind and visually impaired• Employ blind & VI people
Intellectual	<ul style="list-style-type: none">• A network of vision health experts with diverse skills• Nonprofit leadership with creative personas• Commitment to education	<ul style="list-style-type: none">• Share your knowledge and experience• Connect us with new resources or learning opportunities
Relational	<ul style="list-style-type: none">• Decades of trust and proven results• Commitment to dynamic responsiveness• Extensive connections	<ul style="list-style-type: none">• Consider volunteer service with our programs or Board & committees• Keep in touch on needs and priorities year-round
Financial	<ul style="list-style-type: none">• 1:5 ROI• \$1.1+M endowment• 400+ annual donors• Audited financial transparency	<ul style="list-style-type: none">• Sponsor a program• Sponsor an event• Support our operations• Encourage employee support

Will you become a Knight for the Blind?

Individual/Company Name

Contact Person

Mailing Address

City

State

Zip Code

Email

Web Site

Phone #

Fax #

Sponsorship Amount & Designation

Type of Payment: ☐ Check ☐ Credit Card (Visa, MasterCard, or Discover)

If paying by credit card, please provide the following information:

Card #:

Exp. Date:

Security Code:

Name on Card:

Billing Zip Code:

Please make all checks payable to "Lions Vision Services".

Mail completed form and payment to:

Lions Vision Services, ATTN: Daniel Prohaska, 234-C Outlet Pointe Blvd., Columbia, SC 29210

Or send by fax to 803-794-1249 or by email to Daniel@sightfirst.org.

PayPal invoices can also be generated for your convenience. Please email Daniel@sightfirst.org to arrange for this payment method.

Send your logo, as you wish for it to be displayed in all printed and digital materials, in JPEG or PNG format to Daniel@sightfirst.org along with any PR instructions.

Please also include a web-based image in GIF format for use in online material.

LVS is a certified 501(c)3 nonprofit organization whose Federal Tax ID # is 23-7105526.