

Platinum  
Transparency  
2022

Candid.



**LIONS**  
VISION SERVICES



Lions Club  
International Licensee

Sponsor the



April 21 - 22, 2023  
*Santee, SC*





# Join Us In Supporting the Blind and Promoting Environmental Conservation

For many of the blind and visually impaired persons attending this event, social isolation is a daily struggle. This program gives them a chance to be a part of a community and experience the natural wonders of Lake Marion.



Your brand will benefit from:

- Affiliation with local service & global name recognition.
- Support of marginalized people.
- Promotion of environmental conservation and sportsmanship.

Let us help you create a partnership that maximizes impact & exposure.

“LVS offers forward-thinking businesses an impactful and compelling opportunity for sponsor partnerships grounded in results-driven approaches uniquely tailored to your corporate focus.”



Daniel J. Prohaska, CFRE  
President & CEO  
Lions Vision Services

# The Urgent Need for Community And Conservation

This event is more than your average fishing tournament, it is a rare opportunity to inspire marginalized people in our communities with our natural resources and legacy of sportsmanship.



The sponsors who partner with us to underwrite this event make a unique investment in the quality of life, environmental stewardship, and recreational use of South Carolina's waterways.

Join our sponsor community today with a unique sponsorship arrangement that reflects your corporate goals, aligns with your brand, expands your reach, and enriches your community.



**Quality of Life.** Research emphasizes the connection between our quality of life and our sight, our community, and our environment. This event offers a unique and sought after combination of features that enhances quality of life for Lowcountry residents every year.



**Community.** We all need a sense of belonging and fellowship. For the blind and visually impaired, this community can be difficult to find. But once a year on the shores of Lake Marion, this event brings a community together that supports and encourages us all.



**Conservation & Sportsmanship.** South Carolina has a long and distinguished legacy of environmental conservation and sportsmanship, which are combined in the Santee Blind Fishing Event's use of our waterways, natural resources, and recreational fishing.



# Sponsor Our Event

Events offer an engaging way to bring your brand to our audience, engage your employees, and support a vital charitable cause. Our event sponsorships can achieve both your marketing and programmatic goals.

## Visionary Sponsors | \$10,000 (2 available)

- Previous sponsor privileges plus:
- Personally address the audience
- Name an award recipient (contact LVS for details)
- Custom PR plan w/ max visibility

## Sportsman Sponsors | \$5,000 (4 available)

- Previous sponsor privileges plus:
- Share a branded message
- One designated email & social media post
- Guaranteed event t-shirt visibility (**Due 2/28/23**)

## Braille Sponsors | \$2,500

- Previous sponsor privileges plus:
- Access to the Sponsor Lounge
- Verbal recognition
- Comp admission to event activities
- Event t-shirt visibility (space permitting) (**Due 2/28/23**)

## Bass Sponsors | \$1,000

- Previous sponsor privileges plus:
- Provide branded merchandise (**Due 4/1/23**)

## Sunfish Sponsors | \$500

- Logo/name visibility
- Volunteer opportunities

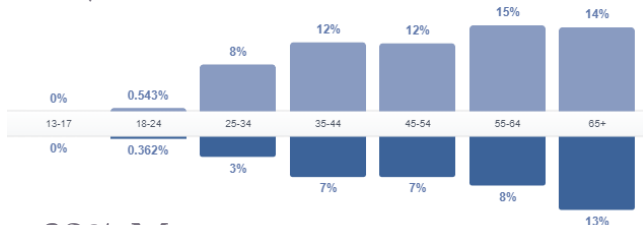


# Connect with Our Network

LVS is in an exciting phase of growth as we expand our audience and establish a presence on multiple media outlets. Our historic network of local Lions Clubs makes us an integral part of communities across South Carolina.

## Who's In Our Network?

61% Women



39% Men

124 local Lions Clubs

## Combined Social Reach

Social Media	1,036
Email	2,030
Direct Mail	4,122
<b>TOTAL</b>	<b>7,188</b>

### Expansion

Connect with a growing brand. Benefit from local partnerships and impact while maintaining an affiliation with a global entity as a registered licensee with Lions Clubs International the world's largest service organization.



### Compassion

We value compassion in all aspects of our work. Our community cares about our mission and is eager to interact with partners, like you. We can connect you to our constituents in a variety of creative ways.



### Dedication

The challenges we face require our strongest dedication. We hold this commitment to all of the stakeholders who come alongside us to make this work possible. We seek out and value long term partnerships in all we do.



# *Will you sponsor the Santee Blind Fishing Event?*

Individual/Company Name

Contact Person

Mailing Address

City

State

Zip Code

Email

Web Site

Phone #

Fax #

Sponsorship Amount & Designation

Type of Payment: ☐ Check ☐ Credit Card (Visa, MasterCard, or Discover)

If paying by credit card, please provide the following information:

Card #:

Exp. Date:

Security Code:

Name on Card:

Billing Zip Code:

Please make all checks payable to "Lions Vision Services" with "Blind Fishing" on the memo line.

Mail completed form and payment to:

Lions Vision Services, ATTN: Daniel Prohaska, 234-C Outlet Pointe Blvd., Columbia, SC 29210

Or send by fax to 803-794-1249 or by email to [Daniel@sightfirst.org](mailto:Daniel@sightfirst.org).

PayPal invoices can also be generated for your convenience. Please email [Daniel@sightfirst.org](mailto:Daniel@sightfirst.org) to arrange for this payment method.

Send your logo, as you wish for it to be displayed in all printed and digital materials, in JPEG or PNG format to [Daniel@sightfirst.org](mailto:Daniel@sightfirst.org) along with any PR instructions.

Please also include a web-based image in GIF format for use in online material.

LVS is a certified 501(c)3 nonprofit organization whose Federal Tax ID # is 23-7105526.